



### Appointment of Proxyholder

I/We, being holder(s) of Class A Voting Shares of Rogers Communications Inc. (the "Corporation"), hereby appoint, Edward S. Rogers, or failing him, Melinda M. Rogers, or failing her, Loretta A. Rogers

or

Strike out the printed name(s) above and print the name of the person(s) you are appointing

as my/our proxyholder with full power of substitution and to vote in accordance with the following directions (or if no directions have been given, as the proxyholder sees fit), on all the following matters and any other matter that may properly come before the Annual General Meeting of Shareholders of the Corporation (the "Meeting") to be held at 333 Bloor Street East, Toronto, Ontario, Canada on April 20, 2018 at 11:00 a.m. and at any adjournments or postponements thereof in the same manner, to the same extent and with the same powers as if the undersigned were personally present.

Please use a dark black pencil or pen.

#### 1. Election of Directors

	FOR	WITHHOLD		FOR	WITHHOLD
1. Bonnie R. Brooks	<input type="checkbox"/>	<input type="checkbox"/>	9. Isabelle Marcoux	<input type="checkbox"/>	<input type="checkbox"/>
2. Robert K. Burgess	<input type="checkbox"/>	<input type="checkbox"/>	10. Joe Natale	<input type="checkbox"/>	<input type="checkbox"/>
3. John H. Clappison	<input type="checkbox"/>	<input type="checkbox"/>	11. David R. Peterson	<input type="checkbox"/>	<input type="checkbox"/>
4. Robert Dépatie	<input type="checkbox"/>	<input type="checkbox"/>	12. Edward S. Rogers	<input type="checkbox"/>	<input type="checkbox"/>
5. Robert J. Gemmell	<input type="checkbox"/>	<input type="checkbox"/>	13. Loretta A. Rogers	<input type="checkbox"/>	<input type="checkbox"/>
6. Alan D. Horn	<input type="checkbox"/>	<input type="checkbox"/>	14. Martha L. Rogers	<input type="checkbox"/>	<input type="checkbox"/>
7. Philip B. Lind	<input type="checkbox"/>	<input type="checkbox"/>	15. Melinda M. Rogers	<input type="checkbox"/>	<input type="checkbox"/>
8. John A. MacDonald	<input type="checkbox"/>	<input type="checkbox"/>			

#### 2. Appointment of Auditors

Appointment of KPMG LLP as Auditors

FOR	WITHHOLD
<input type="checkbox"/>	<input type="checkbox"/>

Sign Below - This section must be completed for your instructions to be executed.

I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. **If no voting instructions are indicated above, this Proxy will be voted FOR a matter by Management's appointees or, if you appoint another proxyholder, as that other proxyholder sees fit. On any amendments or variations proposed, or any new business properly submitted before the Meeting or any adjournments or postponements thereof, I/We authorize you to vote as you see fit.**

Name (please print)

Signature (if the shares are held in the names of two or more persons, all must sign)

Date

Please sign exactly as your name(s) appear on this proxy. Please see reverse for instructions. Proxies or voting instructions must be received by 2:00 p.m. (Eastern Time), on April 19, 2018.

## Proxy Form - Annual General Meeting of Shareholders of Rogers Communications Inc. to be held on April 20, 2018 (the "Meeting")

### Notes to Proxy

1. **All holders of Class A Voting Shares have the right to appoint some other person(s) of their choice, who need not be a shareholder, to attend and act on their behalf at the Meeting. If you wish to appoint a person(s) other than the persons whose names are printed on the form and who are appointed by the management of Rogers Communications Inc. ("Management"), please strike out the printed names and insert the name(s) of your chosen proxyholder(s) in the space provided (see reverse). You may also appoint a second person to be your alternate proxyholder.**
2. If the securities are registered in the name of more than one owner (for example, joint ownership, trustees, executors, etc.) then all those registered should sign this form. If you are voting on behalf of a corporation or another individual we may require additional documentation evidencing your power to sign the proxy with signing capacity stated.
3. This form of proxy should be signed in the exact manner as the name appears on the proxy.
4. If this form of proxy is not dated, it will be deemed to bear the date on which it is mailed to the shareholder.
5. This form of proxy confers discretionary authority in respect of amendments or variations to matters before the Meeting or other matters that may properly come before the Meeting or any adjournments or postponements thereof.
6. Reference is made to our Management Information Circular dated March 8, 2018 (the "Information Circular") for further information regarding completion and use of this proxy and other information pertaining to the Meeting. The Information Circular can be found, reviewed and downloaded from [investors.rogers.com/corporate-governance/agm-materials](http://investors.rogers.com/corporate-governance/agm-materials) or under the Rogers Communications Inc. profile on SEDAR at [sedar.com](http://sedar.com) or on EDGAR at [sec.gov](http://sec.gov). Should you wish to receive a paper copy of the Information Circular, please contact us at [investor.relations@rci.rogers.com](mailto:investor.relations@rci.rogers.com), or alternatively call 1.844.801.4792, prior to April 5, 2018 and we will send it, at no charge, within three business days.
7. The securities represented by this proxy will be voted as directed by the shareholder; **however, if such a specification is not made in respect of any matter, this proxy will be voted FOR such matter by Management's appointees or, if you appoint another proxyholder, as that other proxyholder sees fit.**
8. The securities represented by this proxy will be voted or withheld from voting in accordance with your instructions on any ballot that may be called for, and if you specify a choice with respect to any of these matters, the securities will be voted accordingly.

All holders of Class A Voting Shares should refer to the Information Circular for further information regarding completion and use of this proxy and other information pertaining to the Meeting.

**This proxy is solicited by and on behalf of Management of Rogers Communications Inc.**

### How to Vote

#### INTERNET

Go to [www.astvotemyproxy.com](http://www.astvotemyproxy.com) and cast your vote online.

To vote by telephone or Internet you will need your control number. If you vote by Internet or telephone, do not return this proxy.

To vote using your smartphone, please scan this QR Code →



#### TELEPHONE

Use any touch-tone phone, call toll free in Canada and United States **1.888.489.7352** and follow the voice instructions.

#### MAIL, FAX or E-MAIL

**To vote by mail, fax or e-mail you must sign and return this proxy**

Complete and return your signed proxy in the envelope provided or send to:

AST Trust Company (Canada)  
P.O. Box 721  
Agincourt, ON M1S 0A1

You may alternatively fax your proxy to **416.368.2502** or toll free in Canada and United States to **1.866.781.3111** or scan and e-mail to [proxyvote@astfinancial.com](mailto:proxyvote@astfinancial.com).

**Proxies or voting instructions must be received by 2:00 p.m. (Eastern Time) on April 19, 2018.**