



Notice of Annual General Meeting of Shareholders and Availability of Investor Materials

We invite you to the Rogers Communications Inc. Annual General Meeting of Shareholders (the meeting).

When

Wednesday, April 19, 2017
11:00 a.m. (Eastern Time)

Where

Velma Rogers Graham Theatre
333 Bloor Street East
Toronto, Ontario

BUSINESS OF THE ANNUAL GENERAL MEETING OF SHAREHOLDERS:

1. receiving the consolidated financial statements for the year ended December 31, 2016, including the external auditors' report;
2. electing 15 directors to our Board of Directors (see "Election of Directors" on page 12 of the Information Circular);
3. appointing the external auditors (see "Appointment of Auditors" on page 21 of the Information Circular); and
4. considering any other business which may properly come before the meeting.

YOU HAVE THE RIGHT TO VOTE

You are entitled to notice of, to attend, and to vote at the meeting if you were a registered holder of Class A Voting Shares (Class A Shares) at the close of business in Toronto, Ontario on March 1, 2017 (subject to the voting restrictions described in the Information Circular). Specific voting instructions are included on the proxy form included with this Notice, which you have received if you are a registered holder of Class A Shares.

If you were a registered holder of Class B Non-Voting Shares at that time, you are entitled to notice of and to attend the meeting, but not to vote at the meeting.

NOTICE-AND-ACCESS

Rogers is using the "notice-and-access" provisions of Canadian securities rules that came into effect on February 11, 2013, under National Instrument 54-101 – "Communication with Beneficial Owners of Securities of a Reporting Issuer" and National Instrument 51-102 – "Continuous Disclosure Obligations", for distribution of the meeting materials to Shareholders. Under notice-and-access, Canadian companies are no longer required to distribute physical paper copies of certain annual meeting-related materials, such as information circulars and annual financial statements, unless specifically requested. Instead, they may post electronic versions of such material on a website for investor access and review and will make such documents available in hard copy upon request. Using notice-and-access directly benefits Rogers through a substantial reduction in both postage and material costs and also helps the environment through a substantial decrease in the amount of paper documents that are ultimately discarded. Shareholders who have already signed up for electronic delivery of shareholder materials will continue to receive them by email. If you have not signed up for electronic delivery and wish to do so, Rogers encourages you to do so as outlined in this meeting notice, if provided to you, or as instructed on the inside front cover of the Information Circular.

VOTING CLASS A SHARES

As a registered holder of Class A Shares you have a number of ways to vote your shares. These are detailed on the proxy form included with this package. Unless you attend the meeting to vote in person, we must receive your proxy or voting instructions by no later than 2:00 p.m. (Eastern Time) on April 18, 2017. If you are the beneficial owner of Class A Shares, please refer to page 9 of the Information Circular for voting information. We also encourage you to review the matters to be voted upon at the meeting as described in the Information Circular at rogers.com/shareholder-materials before voting.

WEBSITE WHERE INVESTOR MATERIALS ARE POSTED

Electronic copies of investor materials related to this meeting, including the Information Circular and Rogers' annual report to shareholders, which includes our 2016 audited financial statements, can be found, reviewed, and downloaded from rogers.com/shareholder-materials or under the Rogers Communications Inc. profile on SEDAR at sedar.com or on EDGAR at sec.gov. We have added enhanced electronic features that will make searching for relevant sections and specific items much easier than finding such information in paper versions of these documents.

PAPER COPIES OF INVESTOR MATERIALS

Should you wish to receive paper copies of certain investor materials or have any questions related to this meeting, please contact us at investor.relations@rci.rogers.com, or at 1.888.935.7777, prior to April 3, 2017 and we will send them, at no charge, within three business days, giving you sufficient time to vote your proxy. Following the meeting the documents will remain available at the website listed above for a period of at least one year.

ADMISSION TO THE MEETING

The meeting will be webcast live and an audio rebroadcast will also be available following the meeting at rogers.com/investors. Shareholders wishing to attend the meeting in person will be required to produce a proxy, voter information form, or otherwise provide proof of share ownership to gain admission.

On peut obtenir le texte français de cette circulaire d'information en communiquant avec les Relations aux investisseurs, au siège social de la Compagnie situé au 333 Bloor Street East, Toronto, Ontario M4W 1G9, ou par courriel à investor.relations@rci.rogers.com ou encore en téléphonant au 1.888.935.7777. Le texte français sera disponible à l'assemblée.

By order of the Board of Directors,



David P. Miller
Secretary

Toronto, Ontario, Canada
March 9, 2017

ROGERS COMMUNICATIONS INC.

Request for Financial Statements

As a shareholder of Rogers Communication Inc., you are entitled to receive our interim financial statements, annual financial statements or both.

To receive this information, please complete the on-line form at www.canstockta.com/financialstatements, specifying our company code **6651A**.

Alternately, you can complete the information below and return it to CST Trust Company, P.O. Box 700, Station B, Montreal, QC, H3B 3K3 or fax to 1.888.249.6189. Your name will be placed on the supplemental mailing list maintained by our Transfer Agent, CST Trust Company.

If you have any questions, please contact CST Trust Company, at inquiries@canstockta.com or by phone at 416.682.3860 or toll-free at 1.800.387.0825.

To: CST Trust Company

Please add my name to the Supplemental Mailing List for Rogers Communication Inc., and send me their financial statements as indicated below:

- Interim Financial Statements French By mail
- Annual Financial Statements English By Electronic Delivery I Consent to Electronic Delivery

Name: _____

E-mail Address: _____

OR

Mailing Address: _____
